

AAA Vice President Candidate

**MORE POWER
FOR ASIAN ATHLETICS**



Info@kazathletics.kz

Askhat Seisembekov



MORE POWER
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TEAM WORK FOR A
SPORT OF INDIVIDUALS



ABOUT ME



CONTACT

23rd Asian AA Congress

Doha, April 20, 2019

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More Power for Running, Jumping, Throwing

- Asia is the biggest continent;
- Asia has the world's biggest population;
- Asia has immense industrial and commercial power;
- Asia has a great cultural heritage;
- In track and field, Asia is a sleeping giant;
- There is no valid reason why Asia should not produce more world class runners, jumpers and throwers.



More Power for Asian Athletics

- **Track and field is the key sport of the Olympic Movement;**
- **In our sports, at the moment Asia is behind Africa, Europe and the Americas;**
- **We have to organize more athletics events regionwide based on a very well planned marketing programme;**
- **This gap must be closed – by more infrastructure, competitions, political steps and, last but not least, by hard work;**
- **I am willing to use time, energy, creativity, experience and endurance for Asian track and field, to an another developed level, as it deserves.**

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Who is Askhat Seisembekov?





MASTER
DEGREE

Kunaev University, Astana

Master of:

Law degree

Born October 22, 1984.

High school in Astana city.

Master law degree at the Kunaev university.

In parallel professional football player in the second and first league of Kazakhstan. Football career was ended in the age of 22 for different reasons.



Sport
Management

State University of Sports Management of the Russian Federation, Moscow

Degree as Sports Manager

I always considered sport as most important part of my life, and decided to get into the sports management. Degree as Sports Manager at the State University of the Russian Federation in 2007. 2016/17 internship in Florida to improve my English and to learn the functioning of sports in North America.



Altay Athletics
AFRK

The "Altay Athletics" Project and More

Back in Kazakhstan in April 2017, I was entrusted by the Federation President and Governor of East Kazakhstan, Danial Akhmetov, to set up as CEO the first private professional track and field club of the Republic: Altay Athletics.

Today members of Altay Athletics represent our sport around the world at highest competition level and begin to fulfill my personal ambitions for the whole continent: More Power for Asian Athletics.

In fall 2018, I was elected as General Secretary of the Athletics Federation of Kazakhstan (AFRK) where I am proud to serve my mentor and President of AFRK, Danial Akhmetov.

WORK ACTIVITIES

Work in the Ministry of sport of the Republic of Kazakhstan

- Assistant to the Chairman of Sports Committee of Kazakhstan, from 2007 to 2008;
- Managing director of «The organizing Committee of the VII winter Asian Games 2011», from 2008 to 2011;
- Counselor to Minister of sports, from 2011 to 2012;
- Director of the sports infrastructure Department, from 2012 to 2013;
- Deputy Chairman of Sports Committee of Ministry of culture and sports of Kazakhstan, from 2014 to 2015.

Activities in track and field

- Executive Director of Professional track and field Club «Altay Athletics», from 2017 to the present time;
- General Secretary of the Athletics Federation of the Republic of Kazakhstan, from 2018 to the present time;
- Member of the Executive Committee of the Athletics Federation of the Republic of Kazakhstan.

WORK ACTIVITIES

Work experience outside sports

- Embassy of the Republic of Kazakhstan to Russian Federation, from 2006 to 2007;
- JSC “National Company Astana EXPO 2017”, from 2013 to 2014;
- Private enterprise, from 2015 to 2017.

Public work

- Counselor to President of the General Association of International Sports Federations (GAISF) Hein Verbruggen in the region of Central Asia and Azerbaijan, from 2009 to 2012;
- Public Assistant to Deputy of Majilis of Parliament of the Republic of Kazakhstan of the V convocation.

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More Power for Asian Athletics





**More Power for
Asian Athletics
- how to do?**

-
- Why Asian Athletics Association can't get more financial resources in order to invest the earned money to the development of the infrastructure of athletics throughout the region?
 - Why don't we use the great potential of our continent and hold many more competitions, more meetings and kids athletics programs?
-



**What our
association
deserves
more?**

Modern professional track and field is vitalized by the following key elements:

- Good infrastructures
 - Certification programs
 - Professional marketing (sponsors, suppliers, technical partners)
 - High level administration
 - Good management
 - Good youth development
 - Good networking
-



**Exploit the Potential -
Partner with Friends**

The "sleeping giant" Asia has everything to:

- Exploit the marketing potential
- Exploit the organizational skills
- Exploit the human resources
- Apply digitization tools for scouting, training, preparation, medical care

We just have to do it!



What Asia Can Do

-
- Asia held 6 World Championships
 - Asia has organized among other big events seven Olympic Games, from 1964 up to 2020, both in Tokyo.
 - By this events Asia has proven that it can tackle the biggest challenges in global sports.
 - Based on these experiences, we should start our mission «More Power for Asian Athletics».
 - With the help of the National Track and Field Associations, I would dedicate my position and my energy within AAA to boost our sport in the next few years.
-

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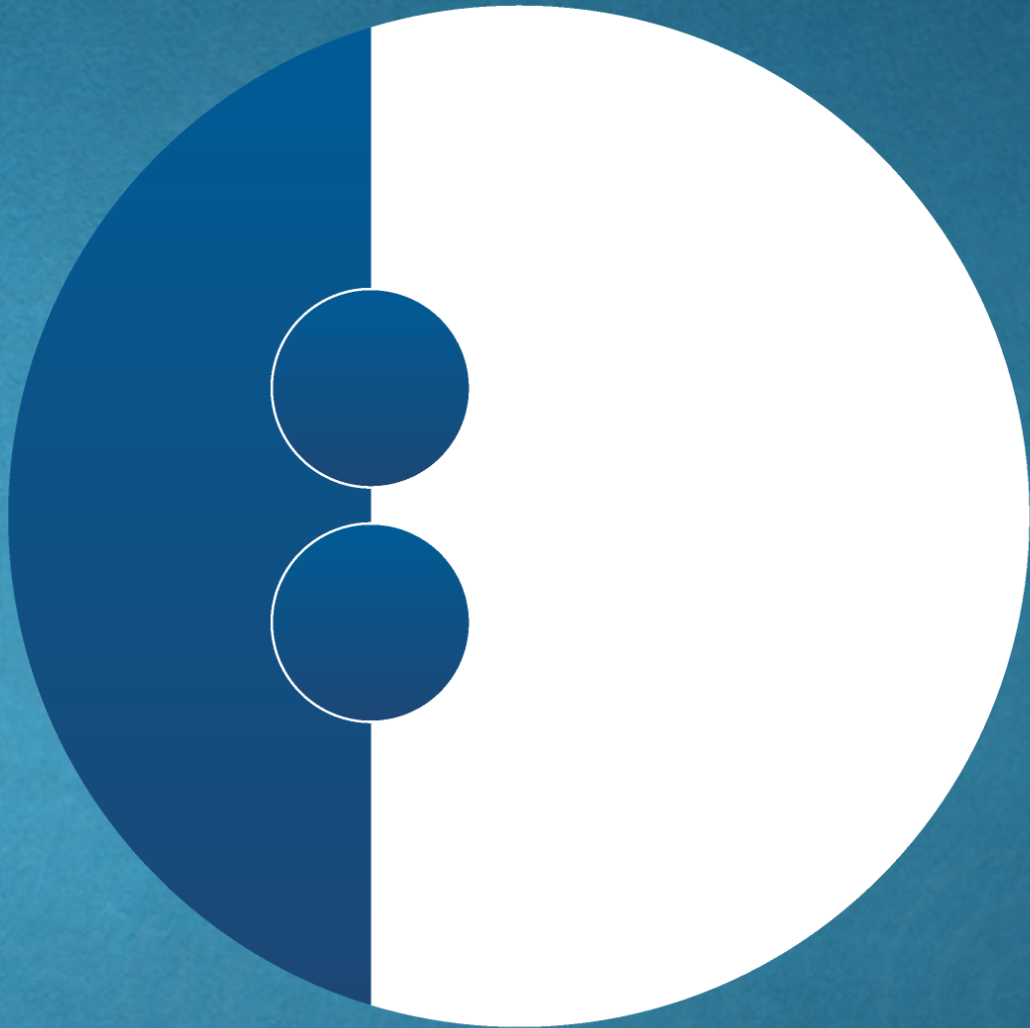
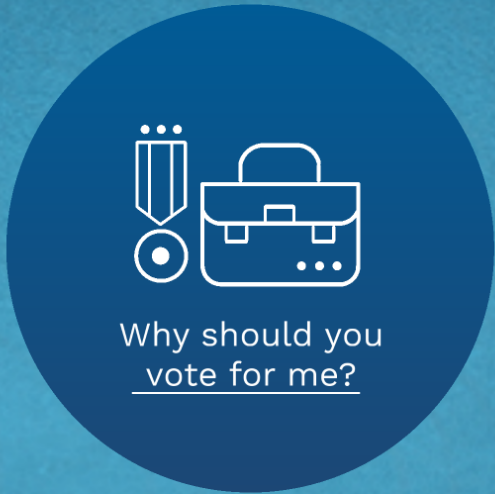
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I believe in huge potential of Asian Athletics Association and I have big inspiration to put all my efforts for further development of our beloved sport

I believe in sporting spirit on the tracks and in the work ethics in the offices of the administration

I believe that sport should reflect the progress of Asian society



I believe that sport is a very important part of social life

I believe that sport is the best education for young people

**And certainly: I believe in team work – I believe in you!
Let's do our sport bigger together!**

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More Power for Asian Athletics!

- **Thank you for your attention!**
- **Thank you for your support!**
- **You will not be disappointed!**
- **I am willing to invest my entire energy for
Asian Athletics!**
- **I will do all my best not to disappoint you!**

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CITY / TOWN

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